

# Best Practice Group Corporate Social Responsibility



## Overall purpose

To share, explore and implement best practice around CSR in the workplace. We'll look at how CSR is truly aligned to the overall strategy of the organisation and how we might measure the success of CSR. We'll gain an insight into delivering CSR and the impact on employee engagement.

## Current topics being discussed

- Understanding the full range of CSR activities
- Designing a CSR strategy
- Which CSR activities are likely to have the most impact
- Quick wins
- Stakeholder expectations
- Authenticity and sustainability
- Delivering employee engagement through CSR
- CSR leading to real competitive advantage
- Education and communications

## Dates & times for 2023

- Wednesday 22<sup>nd</sup> February, 10am
- Wednesday 29<sup>th</sup> March, 10am
- Wednesday 26<sup>th</sup> April, 10am
- Wednesday 31<sup>st</sup> May, 10am
- Wednesday 28<sup>th</sup> June - Best Practice Visit day
- Wednesday 26<sup>th</sup> July, 10am
- Wednesday 27<sup>th</sup> September, 10am
- Wednesday 25<sup>th</sup> October - Best Practice Workshop day
- Wednesday 29<sup>th</sup> November, 10am

## Resource

- Login facilities will be available to LDC member organisations
- We'll post material from the Best Practice Group and additional research material

## BPG Sponsor

- **Jamie Wright** – Managing Director, Foundation of Light, Official charity of Sunderland AFC